

“We Own the Health of Our Community”

Call to Participate

“We Own the Health of Our Community” is a collective impact initiative. This means we work together to accomplish population health goals that none of us can achieve alone.

Vision Statement - We envision a future where our community’s respective sectors and disciplines, and those who work in them will routinely work side by side with common aims, combining our best assets and skills to improve the health and quality of life for all.

Population health represents an organized effort to improve health in communities. The health sector works closely with those who plan and build communities—those who work in community development, including business, finance, and with each organization that strives to improve the quality of life for residents, especially for those who are vulnerable. To be effective in this effort, our community needs to band together, acting with intention to promote the health of our families and our fellow community members. This requires leadership from every sector of our society—public, private, and non-profit.

Getting Started – You are invited to be a participating “We Own the Health of Our Community” leader. Upon signing this Call to Participate, you become an integral part of *initiating* the long term sustainable change needed to impact the health trajectory of our community.

In support of Glendale’s “We Own the Health of Our Community” initiative I, _____

(Name and Title) of _____

(Organization) **commit to initiating** (check one) a ___ board
level or ___ leadership level **recommendation** within (check one) ___ 30, ___ 60, ___ 90 days (or by the
following specified date) _____ with the following purpose:

- Add to/modify/affirm our organization’s Mission, Vision, Values statement so as to reflect our commitment to the health of our employees/membership/customers, and which reflects participating in the “We Own the Health of Our Community” initiative;
- Add to/modify/affirm organizational goals and objectives to reflect participating in the initiative;
- Add to/ modify/affirm job description functions of key leaders/staff to support the initiative;
- Report/ share information with our community about action plans that we develop to support the initiative;
- Nominate other organizations for participation in the initiative; and
- Participate, when requested, in responding to public relations communications and media inquiries in support of the “We Own the Health of Our Community” initiative.

Leadership Signature _____

Date _____

Print Name _____