

We Own the Health of Our Community

Greater Glendale's Collective Impact Initiative

Glendale area leaders are invited to participate in the *We Own the Health of Our Community* charter signing ceremony for community-wide engagement to improve health for Glendale area residents and reduce the risk of chronic disease. The event will be held on April 6, 2017, with a 5:30 p.m. tapas reception at Glendale's historic Alex Theatre.

Establishing a Collective Impact Initiative: Glendale's Collective Impact Initiative is helping us come together as a community to accomplish what individual organizations can't achieve by themselves. In doing so, we are forming a broad-based collaborative. For the Glendale area, this means working together to address the growing health risks that face our community. To support the effort, Glendale Healthier Community Coalition (Coalition) members have received several major grants to address chronic disease related to diabetes risk in the greater Glendale community. Preliminary findings confirm our fears. Among 1500 people screened, about 50% show risk for diabetes and over 20% are at risk for cardiovascular disease. This is cause for significant concern, because diabetes is frequently interrelated with heart disease and cancer.

What happens at the Charter Signing Event: Community leaders will celebrate establishing and participating in the Collective Impact Initiative and, specifically, review community-wide plans for coordinating efforts to address diabetes health risk. Through this Initiative, the community is collaborating on a creative cross-sector approach that engages the broader Glendale community in *working together to accelerate health-status improvement*. At the event, we will:

- Conduct the Charter-signing ceremony for *We Own the Health of Our Community*
- Hear a thought-provoking discussion of plans to locally improve health and reduce healthcare cost
- Explore next steps in a first-ever local strategy that engages and coordinates community-wide efforts
- Find out how some local organizations are developing models that can be widely adopted

The event will begin with a Healthy Tapas Reception at the **Alex Theatre** as an opportunity for the project team to update and receive input from key community leaders regarding our respective roles in Glendale's Collective Impact Initiative. Participants will include leaders from the City of Glendale, Glendale Adventist Medical Center, Glendale Memorial Medical Hospital and Health Center, USC Verdugo Hills Hospital, Glendale Unified School District, chambers of commerce and businesses, Glendale Community College, Los Angeles County DHHS, nonprofit organizations, the faith community, businesses, service clubs, and other sectors. The reception features a multicultural tapas buffet crafted with healthy and delicious cuisine.

How did this effort come about? Working together to promote community health is a Glendale tradition. Past collaborations between the non-profit, municipal, healthcare, educational, and faith sectors have been highly successful. For example, the Coalition continues to organize the triennial Community Health Needs Assessment (CHNA), which guides the annual community health plan in each of our hospitals. Recently, the latest CHNA identified diabetes risk as a primary driver of poor health in the greater Glendale area and a top priority for prevention efforts. The data shows an increase in diabetes health risk among school-aged children as well as increases in diabetes among adults. These are trends that significantly raise risk for heart disease and cancer. This emerging health risk is larger than any one organization can address; that's why Glendale leaders started a Collective Impact Initiative and will collaboratively expand its implementation in 2017.

Benefits to us, our families, employees, and the future of Glendale: This is our community. We live, work, and play here, and collectively, we can make Glendale a healthy community. Glendale's Collective Impact Initiative is helping us coordinate our efforts. The result is a healthier future for all of us. Together, we are demonstrating what a community that works together can do.

Leadership and Highlights: The *We Own the Health of Our Community* event is co-chaired by Edna Karinski, CEO, Community Foundation of the Verdugos and Lisa Raggio, Executive Director, Wellness Works. City Manager, Scott Ochoa, will preside over the Charter signing ceremony, assisted by Tom Lorenz, City Public Information Officer.

Endorsements: The project is endorsed by Congressman Adam Schiff, Senator Anthony Portantino, Assembly member Laura Friedman, and the Glendale City Council. It is also supported by the leadership of Glendale Adventist Medical Center, Glendale Memorial Hospital and Healthcare Center, USC Verdugo Hills Hospital, Glendale Unified School district, Glendale Chamber of Commerce, and the Glendale Healthier Community Coalition.

The event is coordinated by Glendale Healthier Community Coalition; planned by *We Own the Health of Our Community* planning committee; and, sponsored by the Healthcare Foundation at GAMC.

On behalf of the planning committee, we thank you for your careful consideration.

Advisory Board:

Edna Karinski, CEO, Community Foundation of the Verdugos – Co-Chair
Lisa Raggio, Executive Director, Wellness Works – Co-Chair
Irene Bourdon, President, The Healthcare Foundation at GAMC
Lynda Burlison Health Services Coordinator, Glendale Unified School District (Retired)
Judee Kendall, CEO, Chamber of Commerce
Elissa Glickman, CEO, Glendale Arts
Sirvard Khanoyan, MD, Co-Director Family Practice Residency Program
Kelly Marroquin, Interim Director, Marketing & Communication, Glendale Adventist Medical Center
Denise Miller, Director, Live Well Senior Center, Glendale Adventist Medical Center
Christine Powers, City of Glendale
Gilbert Pedroza, Glendale Fire Department
Cassie McCarty, Director of Mission Integration & Spiritual Care, Dignity Health Glendale Memorial Hospital and Health Center
George Saikali, CEO, Glendale YMCA
Deborah Weirick, Special Projects Manager, USC Verdugo Hills Hospital

Planning Committee:

Bruce Nelson, Administrative Director of Community Services, Glendale Adventist Medical Center – Chair
Rita Ayvazian, Outreach Manager, Diabetes Community Engagement Project, (Funding: UniHealth Foundation)
Al Garcilazo, Senior Chaplain, Glendale Adventist Medical Center
Kelly Marroquin, Interim Director, Marketing & Communication, Glendale Adventist Medical Center
Denise Miller, Director, Live Well Senior Center, Glendale Adventist Medical Center
Kerry Nelson, Project Director, We Own the Health of Our Community
Martha Rivera, Project Director, Champions for Change (funding: Los Angeles County Department of Health Services)
Henrietta Williams, Project Director, Transforming Clinical Practice Initiative (funding: Health Resources Services Administration)