

November 12, 2015

Bruce Nelson
Glendale Adventist Medical Center
1509 Wilson Terrace
Glendale, CA 91206

Dear Community Leader,

You are invited to participate in a *collective impact initiative* to improve the health of those who live and work in Glendale. This initiative is spearheaded by the Glendale Healthier Community Coalition and is a game-changer for health in our community. Project leadership includes Glendale's three hospitals, the City of Glendale, Glendale Unified School District, Glendale Chamber of Commerce, and many other business and nonprofit organizations. Working together on a collective impact initiative means we can accomplish goals that none of us can achieve alone.

This process involves multiple steps; at this point, we invite you to **initiate** participation in your own organization.

We understand that your organization's commitment may need to include other people in addition to yourself. You can follow the prompts in the attached "Call to Participate" to initiate this conversation with your board or executive committee, etc. Our goal for the collective impact initiative is to enlist 100 leading community organizations, and to align a part of each organization's mission, vision, and values as well as, specific goals, and objectives with this community-wide health effort.

Your role as a leader, today, is simple. **Please read the attached Call to Participate, fill out the prompts, and sign.** This will identify you as an initiator of the Call to Participate in your organization.

Also, you are invited to attend the "We Own the Health of Our Community" community kickoff event on November 12, 2015. Please see attached invitation. At the event, we'll explore examples demonstrating the ways each organization can play a role to help transform the health of our community. The event will be chaired by City Manager Scott Ochoa.

Thursday, November 12th, 5:30 p.m.
Glendale YWCA, Regency Room: 735 E. Lexington St., Glendale, CA 91206

Questions? Contact project team leaders Sharon Townsend at (818) 359-2752, or Bruce Nelson at (818) 409-8008.

Yours sincerely,

Bruce Nelson, Director of Community Services, Glendale Adventist Medical Center- Co-Chair
Irene Bourdon, President, The Healthcare Foundation at Glendale Adventist Medical Center
Sharon Townsend, CEO, Glendale Healthy Kids- Chair